

## SOME SERIOUS QUESTIONS



### ***Take time to look at Security***

Security within the store is a subject that is not given adequate consideration by most retailers. This message has been dramatically brought home recently to a number of Retailers who have suffered huge losses as a consequence of long-term theft within the business. SSA offers advanced digital video systems with performance capability that will amaze you. Phone us for an information kit on how to reduce shrinkage in your store.

### ***Thunder and Lightning protection.***

The storm season is here and it is time to check your UPS power protection equipment, and possibly more importantly, see whether you have adequate spike protection. A very low outlay will be one of the best investments you can make to save all the pain resulting from a power strike knocking out your computer technology. Special for this month less than half price - \$69.50 (refer attached). Ring your order through today!



### ***Have you insured against electronic breakdown***

For a very small premium you can obtain cover for equipment breakdown that covers many varied incidents such as electronic damage due to power spikes, as well as all types of damage including liquid spills such as a cup of coffee. Ring your Insurance Broker today to obtain the cover you need for peace of mind, and remember to ask about Data Restoration Cost Coverage. Problems associated with this are not covered by the software support agreements.

### ***When did you last do a back-up?***

NO, we are not asking about automatic backups to the hard drive, but rather backup to external media that can be taken off premises. Backup to CD or memory stick to ensure protection of your data in the event of a hard disk crash or loss of computer. Do it today. You might kick yourself if you don't.



### ***Have you got a broadband connection?***

Help desk technology has moved ahead significantly in the past year and the most powerful tool we have available now to assist you demands a broadband ADSL high-speed internet connection to the PROFIT TRACK computer.



Please ensure that you request a business connection with Static IP address so that you are not having to type in details whenever you connect. This will dramatically reduce time on support calls whenever you contact our help desk.



**SSA NEWS – OCTOBER, 2007**

**CUT COSTS ON YOUR PHONE BILL**

If you are still using dial-up modem connection to contact SSA for help desk support it's costing you bucket loads of cash and time. It's time to move to a high-speed ADSL Broadband connection

**FAQ'S**

- Will an argent line do the same job? NO  
An argent line is an ISDN connection dedicated to EFTPOS transactions.
- Will a dial-up internet connection do the job? NO  
The internet connection will assist in cutting phone costs however the time taken to do the job will still be a major issue.
- I have an existing Broadband connection, will it do – Maybe.  
To maximise efficiency you will need:-
  - High-speed min 512k download 256k upload
  - Min 1 Gigabyte plan
  - Static IP Address

When negotiating a Broadband plan with your chosen service provider, please specify that you do not wish them to provide the Modem/Router. It is important that you obtain this from SSA so that we can configure it correctly to work efficiently with our Help Desk.

**QUESTIONS**

Do you have an existing Broadband connection at the shop  yes  No

Is it connected to the PROFIT TRACK computer  yes  No

Which Company is your Service Provider .....

Your preferred email address .....

Store Name ..... Phone .....

**PLEASE FAX BACK TO 07 3387 5588**

*SWITCH TO BROADBAND TODAY FOR FASTER, COST EFFECTIVE SUPPORT.*

**SCANNING SYSTEMS AUSTRALIA  
SMARTER TECHNOLOGY FOR UPGRADES & SUPPORT**

