

# HAPPY NEW YEAR

## HOW SECURE IS YOUR POS SYSTEM ?



### CHECKLIST FOR THE NEW YEAR

- Regular maintenance is important.**  
Dust and heat are the two main enemies of computers and any electronic technology. Ensure that your equipment has adequate ventilation. Plastic bags and other junk under the counter are the no.1 cause of overheating. Cleaning of internal components and fans by a technician is recommended every 6 months.
- Power protection is vital.**  
Most UPS units provide minimal protection against power spikes. Make sure you have a Powerware 6 outlet Pod protecting your computers. Only \$79 this month.
- Data backups are essential**  
When did you last do an external back up and take the data home? Do a back-up to CD or to USB stick today and take it off-site. Don't wait for a hard disk crash!
- Virus protection selection**  
This is a vitally important aspect of providing security for your data. Failure to act may be fatal. Ensure that you gain advice from SSA on the selection of a compatible virus protection package.
- Is your hardware up to date?**  
As the PROFIT TRACK application software becomes more sophisticated, it places greater demands on the computer hardware. Increase efficiency by updating your back office PC. Phone SSA for a quotation or advice on selection.
- Environmental protection helps.**  
Most computers are located in the least appropriate place, on the floor, where cooling fans suck in carpet fibres, dust and other foreign matter. When the fan becomes clogged and ceases to work, the computer overheats and meltdown is imminent. Elevate your PC's above floor level. Ensure scheduled maintenance is completed at regular intervals.



**Tick the items of interest and fax this back to SSA for detailed product Information. Fax to 07 3387 5588.**

Store Name:- .....

Contact Person:- ..... Phone:- .....



## TECHNOLOGY IDEAS TO IMPROVE BUSINESS

- Point-of-sale Customer Advertising.**  
What a great opportunity to present your advertising message to customers as they wait in the checkout line. Customise the messages to be unique for your store. Promote local charities as part of a loyalty program.
- Digital Video Security.**  
DVR Security offers many benefits in a retail environment. Monitor staff performance. Reduce shrinkage by controlling theft. Satisfy customer queries on cash tendered and change given. PROFIT TRACK provides 3-way integration with selected DVR's.
- New Touch-screen POS.**  
Reward your staff and create real impact with customers by installing the latest touch-screen based POS technology. Product highlights and advertising messages create impact. Improved information on the customer docket.
- Barcode printing scales**  
Maybe it's time to increase the range of pre-packed items and gain greater control over non-barcoded items with an updated set of barcode printing scales fully integrated into your PROFIT TRACK system.
- Hand-held terminals.**  
SSA offers the latest technology in wireless PDA hand-held terminals as well as a range of low cost PDE equipment. Many tasks can be completed more easily with a hand-held terminal. Price checks, transfers and emergency sales.
- Accounts Integration.**  
Take the drudgery out of manual data entry update into your cashbook system. PROFIT TRACK offers automated data integration into MYOB/QuickBooks.
- Sales Clerk security.**  
Starting point is to positively identify the POS Operator. Biometric fingerprint logon or ID card scan may be the answer. New reports in PROFIT TRACK highlight transactions that may be potential security violations by any staff member.
- High-speed Broadband connection**  
Dramatically reduce your phone bill and lessen support times by installing a broadband connection rather than modem dial-up. Enquire with SSA today.



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***SCANNING SYSTEMS AUSTRALIA***  
**"SMARTER USE OF TECHNOLOGY"**